

Duration: 2 hours 30 mins

Course level: Introductory

Delivery method: Online

Introduction

According to a recent YouGov survey, the majority of UK business managers have received little in the way of formal financial training. 68% of managers have received no financial training at all.

Business managers have a vital role to play in identifying opportunities for change. But to make change happen they need to be able to present a strong financial case, something many business people are not trained to do.

Cost-Benefit Analysis explains how to generate and prioritise ideas for change within a business context. It describes how to assess the costs involved and weigh up the merits of different options. The course also shows how to assess the wider implications of change and take these into account when developing a financial case.

Who is the course for?

Cost-Benefit Analysis is appropriate for any member of staff, but particularly those who have no previous knowledge of the subject and limited work experience.

The easy to follow, step-by-step format of this course means people can work at their own pace. No prior knowledge or experience is needed and there are no formal entry requirements.

Cost-Benefit Analysis concentrates on issues of growth and change, so it is particularly relevant to growing organisations.

What will you get from this course?

When you have completed this course you will:

- know how to generate and prioritise ideas for change
- understand how to assess the costs involved in change
- understand how to weigh up the financial merits of different options.

Course features

Cost-Benefit Analysis will give you a theoretical introduction to understanding and analysing business information.

The course consists of a series of case studies, and simple exercises such as multiple choice and true or false questions. After each exercise you'll be given feedback on how you've done.

An audio soundtrack delivers most of the content, with simple graphics and on-screen text summarising the key points.

You can print a transcript of each screen's audio component for future reference. The course also includes a glossary of business terms, an alphabetical list of business "thought leaders", and a resources section featuring links to useful online business resources.

You can start this online course straight away and work on it at any time, provided you have access to a computer with an internet connection. The course is available for six months from the date first accessed.

Other courses you might be interested in

Financial Environment
Performance Indicators
Working to a Budget

Course code: 100594BT038

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