

Duration: 3 hours 30 mins

Course level:
Introductory to intermediate

Delivery method: Online

Introduction

According to a recent YouGov survey, over 50% of managers lack confidence in financial decision making.

Financial information is used to measure performance and help make decisions about how an organisation should operate. Despite its importance, many managers do not fully understand the financial information they use or how it fits into a wider business context.

Financial Environment shows managers how to interpret financial information and, in doing so, make better decisions. It covers important elements of finance that affect organisations large and small.

Who is the course for?

Financial Environment is aimed at aspiring first time managers who want to improve their understanding of financial information. It does not focus on any particular industry, sector or size of business, making it relevant to the widest possible audience. There are no formal entry requirements and the course assumes no specialist knowledge, although an understanding of basic accountancy terminology is essential.

The easy to follow, step-by-step format of this course means participants can work at their own pace, making it ideal for anyone new to financial information

What will you get from this course?

When you have completed this course you will be able to:

- understand the important elements of finance that affect all managers and team leaders
- read and understand company accounts, balance sheets and profit and loss accounts
- identify sources of finance available to businesses and be able to use key financial ratios to analyse performance
- understand the importance of managing cash flows.

Course features

Financial Environment will give you a theoretical introduction to understanding and analysing business information.

The course consists of a series of case studies, and simple exercises such as multiple choice and true or false questions. After each exercise you'll be given feedback on how you've done.

An audio soundtrack delivers most of the content, with simple graphics and on-screen text summarising the key points.

You can print a transcript of each screen's audio component for future reference. The course also includes a glossary of business terms, an alphabetical list of business "thought leaders", and a resources section featuring links to useful online business resources.

You can start this online course straight away and work on it at any time, provided you have access to a computer with an internet connection. The course is available for six months from the date first accessed.

Other courses you might be interested in

Cost Benefit Analysis
Understanding Balance Sheets
Understanding Profit and Loss

Course code: 100594BT004

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our hands.**

