

**Duration:** 3 hours

**Course level:** Introductory

**Delivery method:** Online

## Introduction

**Staff motivation is vital in a competitive business environment. Not only is it an important way to improve productivity and customer service, it is also fundamental in attracting and retaining quality staff.**

When staff are motivated staff improve productivity will improve. Our **Motivation** course will help employees and managers understand what motivation is, and identify basic motivating factors, such as recognition and feeling involved. The increasing motivation levels achieved within your business will help get the best out of all staff.

## Who is the course for?

**Motivation** is for people who are likely to become line managers.

There are no formal entry requirements and the easy to follow, step-by-step format of this course means participants can work at their own pace, making it ideal for anyone new to the subject.

## What will you get from this course?

When you have completed this course, you will be able to:

- understand what motivation is, according to a variety of definitions
- identify the basic factors which motivate people at work
- describe the main characteristics of three of the most important motivation theories
- plan to apply them in your workplace
- know how to motivate your team
- recognise the signs of a motivated team.

## Course features

**Motivation** gives you a theoretical introduction to bringing out the best in your staff.

The course uses a simple case study, and basic exercises such as multiple choice and true or false questions. After each exercise you'll be given feedback on how you've done.

An audio soundtrack delivers most of the content, with simple graphics and on-screen text summarising the key points.

You can print a transcript of each screen's audio component for future reference. The course also includes a glossary of business terms, an alphabetical list of business "thought leaders", and a resources section featuring links to useful online business resources.

**Motivation** is available for six months from the date first accessed.

### Other courses you might be interested in

Leadership  
Resolving Conflict  
Time Management  
Giving and Receiving Feedback  
Building the Team

Coaching  
Training  
Supporting Individuals  
Absence Management

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